

## Logotype

### Horizontal lockup



### Vertical lockup



## Logotype variants

### Mono version

For use on single colour documents



### Reversed version

For use on colour backgrounds



The logo is available in CMYK, RGB and spot colour variations.

The logo must not be altered in any way e.g. do not expand, condense, rotate, break apart or recolour the logo

## Minimum size



For print: 55mm  
On screen: 155px

## Clear space



## Colour

### Primary

#### Pink

Pantone: **233C**  
For print use: **C20 M100 Y0 K0**  
For on screen use: **R204 G0 B102**  
For web use: **#D5057F**

## Contact

For further information on the use of Cloudesley's logo, please see [www.cloudesley.org.uk](http://www.cloudesley.org.uk)

For a copy of the logo, please contact [admin@cloudesley.org.uk](mailto:admin@cloudesley.org.uk)